



# LAYBUY

## WHAT WE NEED TO COMPLETE THE SETUP OF YOUR ACCOUNT

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### YOUR COMPANY LOGOS:

240 px wide in Black

Please make sure there is no white space surrounding the logo, and have the canvas flush against each edge.

### OUR DIRECTORY DIMENSIONS:

These dimensions are for the lifestyle/brand shot with white logo overlay and must be a jpeg.

**Size:** 1080 x 774 px

We can assist with your company logo requirements & your directory image. Please send us your logo and a lifestyle/brand image and we can have our design team put this together for you.

### WHAT WILL SHOW ON YOUR SITE?

Product Page will require our assets near/underneath the price.

Eg - for a product of \$300 a message will show saying "or 6 payments from \$50 with \*Logo\*".

Included in this will be a 'what's this?' This will be a small pop-up window within the current webpage letting your customers know what Laybuy is.

The extension /Laybuy will also need to be added as a landing page. This will be provided.

Checkout will require our 'Pay by Laybuy'; this is clicked to take the consumer through to Log In or Registration. The purchase is fully hosted and completed through the Laybuy platform.

These will all be provided for you.

### BANK ACCOUNT NUMBER / DETAILS

We require a bank account number to make payments into your account for each transaction.

You will be set up with an admin account to view all transactions and payments through Laybuy.

### PROMOTIONS / SOCIAL MEDIA

Laybuy is very active across our social media channels and has a big focus on promoting our merchants.

Please let us know your social media user names so we can ensure we are following and engaging with your accounts.

If you have a promotion, new season launch, or just some great imagery you'd like us to post, please refer to the Social Marketing Guidelines document included in your merchant sign up pack for details on what we require.